



ALBERTSONS SURVEY SWEEPSTAKES

NO PURCHASE NECESSARY

1. **HOW TO ENTER:** There are two ways to enter. Beginning noon PST on January 1, 2011 through noon PST on December 31, 2011, log onto www.AlbertsonsSurvey.com and complete and submit the survey form and you are automatically entered in the Albertsons, LLC Sweepstakes. Or, enter by mail by hand printing your complete name, address, daytime phone, e-mail address, and date of birth on a 3" x 5" postcard and mail your entry in a first class stamped envelope to: Albertsons, LLC Survey Sweepstakes Entry, c/o ICCDS, PO Box 1307, Little Falls, NJ 07424. Limit one entry per person per address/e-mail address per 30 days no matter what method of entry is used. No mechanically reproduced or photocopied entries permitted. Any entries received from any person/address/e-mail address in excess of the limit stated will void the excess entries for that person/address/e-mail address. No other method of participation is valid. Albertsons, LLC (the "Sponsor") is not responsible for late or misdirected entries. Entries become the property of Sponsor and will not be returned.

2. **ELIGIBILITY:** Open to legal residents of the U.S. and District of Columbia who have reached the age of majority in their state of residence. Void where prohibited by law. Employees of Sponsor, its parents, affiliates and subsidiaries, participating advertising and promotion agencies and prize suppliers (and members of their immediate family and/or those living in the same of household of each) are not eligible. One entry per household per 30 day period.

3. **RANDOM DRAWING:** Fifty-two (52) separate weekly random drawings to select five (5) winners weekly from among all eligible entries. Decisions of judges are final and binding. Winner will be notified via e-mail within one week after the drawing is held. Odds of being selected will depend upon the total number of eligible entries received.

4. **PRIZES AND APPROXIMATE RETAIL VALUE:** One (1) winner of an Albertsons gift card loaded with \$100 of value for use at participating Albertsons, LLC locations. The Albertsons gift card cannot be redeemed for cash. ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER.

5. **CONDITIONS OF PARTICIPATION:** Winner may forfeit prize if Sponsor is unable to contact him or her within 7 days of first attempted notification. In such event, the prize may be awarded to an alternate winner. Entrants agree to be bound by the terms of these official rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Prize winner may be required to sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release within 7 days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. By accepting prize, winner agrees to hold Sponsor, its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance of the prize. Sponsor is not



responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

6. INTERNET: Sponsor is not responsible for lost or late entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Caution: Any attempt by a contestant to deliberately damage any Web site or undermine the legitimate operation of the game is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such contestant to the fullest extent of the law.

7. WINNER'S LIST: For name of winners, available after January 17, 2012, send a separate self-addressed, stamped envelope to the Sponsor, attention: Albertsons, LLC Survey Sweepstakes, to be received by February 17, 2012.

8. SPONSOR: The Sponsor of this Sweepstakes is Albertsons, LLC, 250 Parkcenter Boulevard, Boise, ID 83706.